



Spring Meeting

Thursday, May 27

12:30-3 p.m.

Doubletree Hotel, Oak Brook

\$79 per member;

\$425 per table of six

Social Networking And Marketing Enhancements

LinkedIn, Twitter, Facebook, Web 2.0...As marketing and networking techniques are adapting to an increasingly web savvy workforce and clientele, the necessity to have a company website as an active communications/marketing tool, adopting a web-based marketing strategy and utilizing social networking platforms is essential.

Presenter **Donna Jakubowicz**, Corporate Marketing Director for Barton Malow Company and a certified professional services marketer, will keynote the Builders Association's Spring Meeting with a presentation speaking to the above topics. The program also includes conferment of the Builders Association's Safety and Health Awards.

Sponsorship Opportunities

PREMIER SPONSOR (TWO AVAILABLE)

\$750

Benefits include:

- ✓ Signature signage at event
- ✓ Table of six
- ✓ Prominent recognition in event promotion
- ✓ Two weeks of advertising on www.bldrs.org

PROGRAM SPONSOR (UNLIMITED)

\$500

Benefits include:

- ✓ Signage at event
- ✓ One event registration
- ✓ Recognition in promotion of the event
- ✓ Two weeks of advertising on www.bldrs.org

LUNCH SPONSOR (UNLIMITED)

\$250

Benefits include:

- ✓ Signage at event
- ✓ One event registration
- ✓ Recognition in promotion of the event
- ✓ One week of advertising on www.bldrs.org

For more information on these opportunities, contact Andy Cole at acole@bldrs.org



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Registration \$79 per member; \$425 per table of six
Mail check registrations to: 9550 W. Higgins Rd., Suite 380, Rosemont, IL 60018
Fax credit card registrations to: (847) 318-8586
Register online at: www.bldrs.org/news-events/calendar.aspx

ABOUT OUR KEYNOTE SPEAKER

Certified Professional Services Marketer Donna Jakubowicz is responsible for marketing, business plan development, budget management and social networking platforms at Barton Malow Company. Headquartered in Southfield, Michigan, Barton Malow is a design and construction services firm consistently ranked among the top 10 builders in the nation.



Donna is a graduate of the University of Michigan and has over 10 years of experience in business planning and marketing in the building environment.

Company: _____
Address: _____
City, State, Zip: _____
Phone: _____ Fax: _____

People Attending

Name: _____ Email: _____
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Name: _____ Email: _____
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Use extra sheet if needed

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For more information on sponsorship of this event, see the attached form, or contact Communications Manager Andy Cole at 847-318-8585 or acole@bldrs.org.